



**SEED VARIETY  
USE AGREEMENT**

*Value. Transparency. Choice.*

# CREATING VALUE FOR CANADIAN PRODUCERS

## MYTHS

are circulating about what a seed value creation system could mean for your farm. **Check out the facts.**

### MYTH:

There is no need to change how plant breeding is funded in Canada.

**FACT:** Funding of plant breeding programs in Canada must change to ensure a competitive, long-term future for Canadian producers. While global wheat exports are increasing, Canadian wheat acres are trending down. Producers need better genetics to profitably grow more acres.

### MYTH:

Producers will no longer be able to save their seed.

**FACT:** Producers will continue to be able to save their seed – it's entrenched in law. If a producer chooses a variety protected by Plant Breeders' Rights (UPOV '91), they may need to pay the breeder a fee for continued use. Most current varieties will not require a fee.



### MYTH:

A new seed value creation system will only support plant breeders in big corporations.

**FACT:** A new seed value creation system will benefit all plant breeders – small and large, public and private. Their common goal is developing varieties that deliver producers higher yield and quality.

Visit [seedvaluecreation.ca](http://seedvaluecreation.ca) for more facts and learn what a seed value creation system can do for your farm.

Endorsed by the Seed Synergy partners.

